

Win Free Pet Food For A Year!

Your veterinarian values your business. In order to serve you better, he/she is asking you to participate in the following survey. One survey participant will be randomly chosen to receive a year's supply of pet food for one pet (up to a \$600 value). Please complete the survey and send it to the Veterinary Medical Association in the self-addressed stamped envelope provided.

All responses will be kept confidential. Your veterinarian will receive general results but will not have access to your completed survey or your answers.

	Strongly Agree	Agree	Disagree	Strongly Disagree
1. My appointment began promptly at the scheduled time.	F	F	F	F
2. The attending veterinarian was extremely friendly & courteous.	F	F	F	F
3. The other hospital staff were extremely friendly & courteous.	F	F	F	F
4. The veterinarian really cares about my pet(s).	F	F	F	F
5. Other hospital staff really care about my pet(s).	F	F	F	F
6. The veterinarian listened closely to what I had to say.	F	F	F	F
7. The veterinarian explained any problems & treatments clearly.	F	F	F	F
8. The hours of operation meet all my needs as a client.	F	F	F	F
9. The veterinary hospital was exceptionally clean.	F	F	F	F
10. The services I received were reasonably priced.	F	F	F	F
11. I will strongly recommend this veterinary hospital to others.	F	F	F	F
12. This veterinary hospital provides good value for my money.	F	F	F	F

13. What are the three most important factors when choosing a veterinarian or vet hospital? Pick **only three** of the following by filling in the circles.

- a. Conveniently located
 - b. Prompt service
 - c. Services are reasonably priced
 - d. Is very comforting to my pet
 - e. Is interested in my pet's well-being
 - f. Excellent medical knowledge
 - g. Explains things thoroughly
 - h. Friendly staff
 - i. Convenient hours of operation
 - j. Exceptionally clean hospital
- Other _____

14. If you could say **one thing** to the veterinarian in charge of this hospital, what would it be?

To be eligible for the prize of free pet food for a year, complete the following:

Name _____

Phone Number _____